



BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED
(A Government of India Enterprise under Ministry of Information & Broadcasting)
(A Mini Ratna Company)

Head Office: 14-B, Ring Road, I.P. Estate, New Delhi-110002, Phone: 011-23378823

Corporate Office: BECIL Bhawan, C-56/A-17, Sector-62, Noida-201307

Phone: 0120-4177850 / 4177860 **Fax:** 0120-4177879 **Website:** www.becil.com

VACANCY ADVERTISEMENT NO. 565

Applications are invited for recruitment of following manpower purely on contract basis for deployment in Ministry of Mines, Government of India

S. No	Name of Post	No. of Posts	Eligibility Criteria (Qualification, Experience & Age)	Consolidated Pay per month (in Rs.)
1.	Social Media Analyst	02	<p>Essential Qualification:</p> <ul style="list-style-type: none"> Bachelor's Degree in Mass Communication, Journalism, Public Relations, Digital Marketing, Marketing, Communications, Information Technology, Computer Applications, or any other recognized graduate degree from a recognized University/Institute. Preference may be given to candidates possessing a Post Graduate Degree/Diploma in Digital Marketing, Mass Communication, Advertising, or Social Media Management. <p>Essential Experience:</p> <ul style="list-style-type: none"> Minimum 2-3 years of post-qualification experience in social media management and digital marketing. Experience in managing official social media platforms such as Facebook, X (Twitter), Instagram, LinkedIn, YouTube, and other digital channels. Experience in creating and scheduling social media content, campaign planning, and audience engagement. Knowledge of social media analytics tools (e.g., Google Analytics, Meta Business Suite, LinkedIn Analytics, etc.) and preparing performance reports. 	Rs.60,000/-

S. No	Name of Post	No. of Posts	Eligibility Criteria (Qualification, Experience & Age)	Consolidated Pay per month (in Rs.)
			<ul style="list-style-type: none"> Experience in graphic design/video editing tools such as Canva, Adobe Photoshop, Premiere Pro, or similar software will be preferred. Excellent written and verbal communication skills in English and Hindi. Knowledge of SEO, SEM, social media trends, and digital advertising will be an added advantage. <p>Desirable:</p> <ul style="list-style-type: none"> Experience of handling social media accounts for Government Departments, PSUs, Autonomous Bodies, or reputed organizations. Certification in Digital Marketing, Social Media Marketing, Google Analytics, Meta Blueprint, or equivalent. <p>Age Limit:</p> <ul style="list-style-type: none"> Preferably up to 35 years (relaxation as per applicable norms). 	

***Note: Minimum age/Maximum age limit would be applicable as on publishing date of the advertisement**

Selection Process:

- 1) Applications shall be invited from eligible candidates through the advertisement published by BECIL.
- 2) Applications received shall be scrutinized and shortlisted based on the eligibility criteria prescribed for the respective post.
- 3) Mere possession of the prescribed educational qualifications, experience, and other eligibility requirements shall not entitle a candidate to be called for any stage of the selection process.
- 4) Preference may be given to candidates possessing higher qualifications, superior academic credentials, additional relevant experience, or any other desirable criteria, as determined by the Client/Principal Employer.
- 5) BECIL reserves the right to adopt suitable shortlisting criteria, including but not limited to higher qualifications, greater relevant experience, or any other criteria deemed appropriate.
- 6) The list of shortlisted candidates shall be forwarded to the Client/Principal Employer for further selection process, including interview, assessment, skill test, or any other evaluation method as may be decided by the Client.
- 7) Shortlisted candidates shall be informed regarding the date, time, and venue/mode of interview, assessment, or skill test (if any) through registered email and/or telephone. Candidates are advised to keep their email address and mobile number active and updated.
- 8) Candidates selected by the Client/Principal Employer shall be informed regarding their selection and subsequent formalities through email and/or telephone.
- 9) BECIL shall not be under any obligation to publish or upload interim results, stage-wise shortlists, or marks obtained by candidates. Only the final result, comprising the list of candidates selected by the Client/Principal Employer, shall be published on the official website of BECIL.
- 10) The decision of the Client/Principal Employer and BECIL in all matters relating to eligibility, shortlisting, selection, and engagement shall be final and binding, and no correspondence in this regard shall be entertained.

How to Apply:

- 1) Please visit <https://becilregistration.in> to complete online registration process.
- 2) Candidate has to fill the personal details in new registration and register here.
- 3) Next proceed on other details and payment to complete your application submission process.
- 4) Application processing fees for the candidates is as follows:

Category-wise Application Processing Fees	
Category	Application Processing Fee
SC/ST, PWD	NIL
All other categories	Rs.295/-

After the online payment is successful, candidate can save the application receipt.

General Instructions:

- 1) Candidates are advised to carefully read all instructions contained in this advertisement and ensure that the application is submitted in the prescribed manner.
- 2) Candidates must furnish all particulars in the application form accurately and completely. No request for modification, correction, or alteration of any information submitted in the application shall be entertained after submission.
- 3) Candidates are advised to retain a copy of the completed application form and proof of dispatch for future reference
- 4) Before applying, candidates must ensure that they fulfill all eligibility criteria prescribed for the post. If, at any stage of the recruitment process or thereafter, it is found that a candidate does not fulfill the eligibility criteria or has furnished false, incorrect, incomplete, or misleading information, or has suppressed any material fact, his/her candidature shall be liable to be cancelled. In case such discrepancy is detected after engagement, the services may be terminated forthwith, and appropriate legal action may also be initiated.
- 5) Applications that are incomplete, not in conformity with the requirements of this advertisement, or received without the requisite documents shall be summarily rejected.
- 6) No TA/DA shall be admissible for attending any test, document verification, interview, personal interaction, skill test, or for joining duties upon selection.
- 7) Preference may be given to local candidates and/or candidates possessing relevant experience in the same or similar department, subject to the requirements of the Client/Principal Employer.
- 8) Only shortlisted candidates meeting the prescribed eligibility criteria shall be considered for further stages of the selection process.
- 9) Mere submission of an application does not confer any right upon a candidate to be shortlisted, called for any stage of selection, or selected for engagement.
- 10) The candidature of candidates at all stages shall remain provisional and shall be subject to verification of original documents relating to age, qualification, experience, category, and other eligibility conditions. Verification may be undertaken at any stage of the recruitment process or after selection.
- 11) Candidates must ensure that their registered e-mail ID and mobile number are valid, active, and correctly entered in the application form. BECIL shall not be responsible for any loss of communication due to incorrect or inactive contact details furnished by the candidate.
- 12) Candidates applying for more than one post shall submit separate applications for each post. The prescribed application processing fee shall be payable separately for each post applied for.
- 13) Candidates are advised to regularly visit the official website of BECIL and monitor their registered e-mail account (including the Spam/Junk folder) for updates, corrigenda, notices, and communications relating to the recruitment process.
- 14) All communications regarding the recruitment process shall be made through the registered e-mail ID and/or registered mobile number provided by the candidate.
- 15) Candidates shall fill the application form strictly in accordance with the details and eligibility conditions prescribed in this advertisement.
- 16) Candidates shall not directly communicate with or approach the Client/Principal Employer in connection with this recruitment. Canvassing in any form shall lead to disqualification of candidature.

- 17) BECIL reserves the right to cancel, modify, restrict, enlarge, curtail, postpone, or reopen the recruitment process, wholly or partly, at any stage without assigning any reason and without prior notice. BECIL also reserves the right not to fill any or all advertised vacancies.
- 18) The number of vacancies notified in this advertisement is tentative and may increase or decrease depending upon the requirements of the Client/Principal Employer.
- 19) Only Indian Nationals are eligible to apply.
- 20) All decisions of BECIL and/or the Client/Principal Employer regarding eligibility, shortlisting, selection methodology, interviews, assessments, and final selection shall be final and binding on all candidates.
- 21) No correspondence or representation shall be entertained from candidates regarding non-shortlisting, non-selection, or any stage of the recruitment process.
- 22) Any dispute arising out of this recruitment process shall be subject to the exclusive jurisdiction of the competent courts at New Delhi.
- 23) Shortlisted candidates shall be required to produce original documents along with one set of self-attested photocopies of all relevant certificates and testimonials at the time of document verification, interview, or personal interaction.
- 24) Candidates who were previously engaged by BECIL and/or the Client and whose services were terminated, discontinued, or not renewed on account of disciplinary action, misconduct, unsatisfactory performance, or violation of contractual terms shall not be eligible for consideration under this advertisement.
- 25) The Selected candidate shall be required to submit a valid Police Verification Report (PVR) at the time of Document Verification (DV) after selection, failure to submit the same shall render the candidate liable for cancellation of selection.
- 26) The application processing fee once paid shall be non-refundable and non-transferable under any circumstances.
(उम्मीदवार द्वारा जमा की गई आवेदन प्रोसेसिंग फीस वापस नहीं की जाएगी।)

Advisory to Applicants:

- 1) Applicants are advised to beware of fraudulent job offers, recruitment advertisements, or communications purportedly issued in the name of BECIL or the Client. BECIL does not authorize or engage any agent, intermediary, consultant, or third party for recruitment or employment-related activities.
- 2) BECIL shall not be responsible or liable for any loss, damage, or financial transaction made by any applicant to any individual, agency, or organization falsely claiming to represent BECIL or the Client.
- 3) BECIL does not demand or accept any payment from candidates at any stage of the recruitment process other than the prescribed Application Processing Fee, wherever applicable, as specified in the advertisement.
- 4) Candidates are advised to refer only to the official website of BECIL, www.becil.com, for authentic information regarding vacancies, recruitment notices, corrigenda, results, and other recruitment-related updates.
- 5) Any communication, offer, or assurance of employment received from unauthorized persons or sources should be treated as fraudulent and may be reported to BECIL immediately for appropriate action.
- 6) **Disclaimer:** The terms and conditions stipulated in this advertisement are intended to serve as

general guidelines for the recruitment process. In the event of any ambiguity, dispute, interpretation issue, or matter not specifically covered herein, the decision of BECIL shall be final, binding, and conclusive on all candidates.

Helpdesk / Contact Details:

For any clarification, queries, or assistance regarding this advertisement, candidates may contact:

Phone: 0120-4177850 / 0120-4177860

E-mail: hrsection@becil.com

Last Date for Submission of Application:

The application shall be submitted online through the prescribed BECIL application portal, along with all requisite documents as specified against the eligibility/criteria of the respective post.

The last date for submission of the **online application is dated- 13.11.2026 to 11:59 PM.**

Applications submitted after the prescribed date and time shall not be considered and shall be summarily rejected. No request for extension of the last date or consideration of applications submitted after the prescribed deadline shall be entertained

**-SD-
Deputy General Manager
(MR & Projects)**