



## BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED

(A Government of India Enterprise under Ministry of Information & Broadcasting)  
(A Mini Ratna Company)

**Head Office:** 14-B, Ring Road, I.P. Estate, New Delhi-110002, Phone: 011-23378823

**Corporate Office:** BECIL Bhawan, C-56/A-17, Sector-62, Noida-201307

**Phone:** 0120-4177850 / 4177860 **Fax:** 0120-4177879 **Website:** [www.becil.com](http://www.becil.com)

### Advertisement No.151

Applications are invited for recruitment/ empanelment of following manpower purely on contract basis for deployment in Government office New Delhi through an authorized agency of BECIL.

S/N	Post	Requirement	Qualifications & Experience
1.	<b>Social Media Analytics Expert</b>	01	Annexure-I

Only shortlisted CVs will be informed for interviews. The short listed candidates shall be required to pay a fee prior to attending the interviews as applicable to them.

Interviews will be held in Delhi. NO TA/DA will be paid for attending the interview. The interview may include skill test on the IT Tools.

Interviews may be conducted in two steps if necessary. Online interviews may be conducted if required.

The CV and **prescribed proforma Annexure-II (provided by BECIL)** may be sent on the email [cyberjobs@becil.com](mailto:cyberjobs@becil.com).

The candidates appearing for interview must carry a hardcopy of the CV along with ID proof and passport size photograph.

**Last date for receipt of application is 26.06.22**

Sd/-  
**W. B. Prasad**  
General Manager

## Annexure-I

### 1. Job Description for Social Media Analytics Expert

Total years of experience	Relevant years of experience	Number of position/s	Indicative monthly Professional fee (INR)
5 years	More than 3 years	01	Rs. 75,000 to Rs.80,000

### Job Description

- Giving the outreach of the social media messaging on daily basis in the social media platforms.
- Maintain the online dashboard of the activities on the ORGI social media.
- Keep a watch on each post to look at the positive & negative effects and suggest the remedy.

### Essential qualification

- Must have Bachelor's degree (preferably in Applied Maths/Statistics).
- Must have used the analytics software freely available and have working experience (05 Year) of handling social media analytics.
- Professional certification in social media analytics/analytics understanding of the forecasting using analytics of outreach.



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### (PROFORMA)

*(Please fill the details in capital letters only)*

*(Important: Please read the advertisement carefully before filling this form)*

1.	Post Applied for	
2.	Name : Mr. / Mrs. / Miss	
3.	Father's/Husband's Name	
4.	Date of Birth	
5.	Present Address for Communication (Capital Letters):	
6.	E-Mail Address (Capital Letters):	
7.	Mobile No:	
8.	Educational Qualifications:	(i) (ii) (iii)
9.	Professional Qualifications:	(i) (ii) (ii)
10.	Certifications	(i) (ii)
11.	Relevant Skills	
12.	Relevant Work Experience (in detailed)	(i) (ii) (ii)
13.	Total years of relevant experience	