

Positions: Associate Consultant -Science Communications and Outreach		Position Code: CON-60
No of Positions: 01 (One)		
Duration: The engagement is contractual initially for a period of one year and extendable based on performance and need of Department.		
Consolidated Fee: The Consolidated fee for Associate Consultant shall be Rs.75,000/- per month.		
Job Description: BIRAC is seeking a passionate and experienced professional to join our team as Associate Consultant- Science Communications. The incumbent will play a critical role in developing and executing science communication strategies to promote BIRAC's initiatives, achievements, and contributions to the biotechnology sector.		
Key Responsibilities: - Develop and implement a comprehensive science communication strategy aligned with BIRAC's mission, objectives, and target audience. - Create engaging and informative content, including press releases, articles, blogs, social media posts, newsletters, and multimedia materials, to communicate BIRAC's activities, programs, and impact to diverse stakeholders. - Collaborate with internal teams to identify and prioritize key messages and themes for communication, ensuring consistency and alignment with organizational goals. - Proactively identify media opportunities and develop relationships with journalists, bloggers, influencers, and other media contacts to secure coverage of BIRAC's initiatives and achievements. - Manage BIRAC's digital and social media platforms, including website, LinkedIn, Twitter, Facebook, and YouTube, to disseminate information, engage with stakeholders, and build a strong online presence. - Coordinate and support the organization of events, workshops, webinars, and other outreach activities to promote BIRAC's programs and initiatives. - Provide strategic guidance and support to internal stakeholders on science communication best practices, messaging, and content development. - Monitor and analyze media coverage and social media metrics to evaluate the effectiveness of communication efforts and identify areas for improvement. - Stay informed about trends, developments, and best practices in science communication, and incorporate innovative approaches and tools to enhance BIRAC's communication efforts. - Ensure compliance with relevant policies, guidelines, and regulations related to communication and media relations.	Essential Qualifications: Four (04) Year Bachelor's Degree /Master's Degree in Biotechnology, Life Sciences, Natural Sciences, Pharmaceutical Sciences, Management, Mass Communication, Public Policy or other allied fields relevant to science communication or innovation management. Desirable Qualifications: PhD or additional qualifications in biotechnology or life sciences preferred. Experience: Associate Consultant: Post qualification, between 3 years to 10 years with minimum 2 years of in science communication, public relations, media relations, or related roles, preferably in the biotechnology or life sciences sector. Key Competencies: - Strong writing, editing, content creation skills, with an ability to distill complex scientific information into clear and compelling messages for diverse audiences. - Proven track record of developing and implementing successful communication strategies and campaigns, including digital and social media initiatives. - Excellent interpersonal and networking skills, with the ability to build and maintain relationships with internal and external stakeholders. - Creative thinker with a passion for science, innovation, startup and incubation ecosystem. - Ability to work effectively in a fast-paced, collaborative environment and manage multiple projects simultaneously with minimal guidance. Maximum Age: 45 Years as on closing date of application.	

****The total number of vacancies indicated in this advertisement may increase/ decrease/ cancelled, if need so arises at the discretion of BIRAC.**