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केन्द्रीय मात्स्यकी प्रौद्योगिकी संस्थान
CENTRAL INSTITUTE OF FISHERIES TECHNOLOGY
भारतीय कृषि अनुसंधान परिषद
(Indian Council of Agricultural Research)
सिफ्ट जंक्शन, मत्स्यपुरी पी.ओ., कोच्चि-682 029
CIFT Junction, Matsyapuri P.O., Kochi – 682 029
(ISO/IEC 17025:2017 Accredited & ISO 9001:2015 Certified)



F.No.30-30(1)/2025-Cdn.

Date: 08.07.2026

INTERVIEW NOTICE

Venue: ICAR-CIFT, Kochi.

Date of Interview: 28.07.2026

Eligible candidates are invited to attend a walk-in-interview with all relevant documents for the temporary post of **Young Professional-II (Media): 01 Post** (on Contractual basis) to work for Publicity, Media Liaison and Communication Activities at ICAR-CIFT, Kochi. The duration of the contract is **for 01 year, extendable up to 03 years (max.)**

1. Young Professional-II (Media): - 01 Post.

Emoluments	Rs.42,000/- per month (Consolidated)
Essential Qualification	1. Master's Degree in Mass Communication/ Journalism/ Communication/ Digital media/ Visual communication/ Electronic Media/ Multimedia / Public Relations/ Social Media Management or related fields from a recognized University. 2. Demonstrated Proficiency in: • Preparation of press releases and media content. • Social media management. • Reel/video production and editing. • Graphic design and content creation 3. Working Knowledge of AI tools and software for: • Video editing • Graphic designing. • Social media content production • Presentation and digital communication. 4. Ability to speak, read, and write fluently in English and Malayalam.
Desirable Qualifications	1. Experience in preparation of press releases and media content. 2. Experience in handling institutional social media accounts and digital outreach campaigns. 3. Experience in: • Reel Making. • Podcast production. • YouTube content creation (Shorts) • Documentary/ Video production. • Livestreaming of events. • Media liaison activities. 4. Proficiency in software and tools for handling above mentioned works such as: • Adobe Premiere Pro/Photoshop/ Illustrator/ Canva/ Filmora/ Da Vinci Resolve or equivalent tools.

	5. Knowledge of AI based tools for content generation, Video editing, transcription, subtitle generation, and digital communication. 6. Prior work experience in Government organizations, research institutions, Universities, Media agencies, start-ups, or communication projects. 7. Preference will be given to candidates having published media content, digital portfolios, professional certifications, or demonstrable experience in multimedia communication.
Age limit	Candidates should be above 21 years and maximum of 45 years as on date of interview.

Terms & Conditions:

1. Registration will begin at 9.00 AM and will close at 10.00 AM.
2. **Date & Time of Interview: 28.07.2026 at 10:30 AM.**
3. Candidates should be above 21 years and maximum of 45 years as on date of interview. Age relaxation of 3 year for OBC candidates and 5 years for SC/ST candidates is permissible.
4. Candidate should possess 1st class or 60% marks or equivalent overall GPA
5. **Candidates are requested to submit detailed bio-data (in the enclosed format) affixing a recent passport size photograph submit along with self-attested copies of all the Certificates in support of their claims regarding age, educational qualification, experiences scheduled caste/ scheduled tribe/OBC etc. The original certificates shall be produced for verification before the interview.**
6. The selected candidate will be recruited on contract basis under ICAR norms. The post is purely temporary.
7. The candidate attending the interview should ensure that they fulfil all the eligibility conditions. No correspondence will be entered from the candidates for selection/test/appointment.
8. Candidates already employed should submit "No Objection Certificate" from the present employer while attending the interview.
9. No TA/DA will pay to attend the interview. Canvassing in any form will render the candidate disqualified for the post.
10. The decision of Director, ICAR-CIFT will be final and binding in all aspects regarding the selection to the post.



Assistant Administrative Officer (Cdn)