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### Electronics Niketan Annexe, 6, CGO Complex Lodhi Road, New Delhi – 110003 Tel.: +91 (11) 24360199, 24301756 Website: www.dic.gov.in

Web Advertisement 14<sup>th</sup> June, 2021

Digital India Corporation has been set up by the 'Ministry of Electronics & Information Technology, Government of India', to innovate, develop and deploy ICT and other emerging technologies for the benefit of the common man. It is a 'not for profit' Company under Section 8 of the Companies Act 2013. The Company has been spearheading the Digital India programme of the Government of India, and is involved in promoting use of technology for e-Governance/e-Health / Telemedicine, e-agriculture, e-Payments etc. The Digital India programme promotes safety and security concerns of growing cashless economy and addresses challenges confronting its wider acceptance. It also promotes innovation and evolves models for empowerment of citizens through Digital initiatives and promotes participatory governance and citizen engagement across the Government through various platforms including social media.

2. Digital India Corporation is currently inviting applications for the following positions purely on Contract Basis/Consolidated salary under the project "Development of e-Commerce Portal of Ministry of Textiles".

So. No.	Name of the Post	No. of Vacancies		Educational Qualifications		Experience	*Salary Range Upto (per month)
1.	<u>Sr. Developer</u> <u>(PHP)</u>	01	•	B.E/MSc./MCA	•	6+ years of experience in Development	Rs.1,20,000/-
2.	<u>Sr. Developer</u> (Analytics)	01	•	BE/MSc./MCA	•	6+ years of experience manipulating data sets and building statistical models	Rs.1,20,000/-
3.	<u>Sr. Developer</u> <u>(Mobile)</u>	01	•	Bachelor's Degree in Computer science/ Computer Application/ Information Technology/Information Systems	•	5+ years of software development experience in mobile application development	Rs.1,20,000/-
4.	<u>Developer</u> <u>(PHP)</u>	03	•	BE/MSc./MCA	•	3+ years of experience in Development	Rs.60,000/-
5.	<u>Developer</u> (Mobile)	01	•	Bachelor's Degree in Computer Science/ Computer Application/ Information Technology/ Information Systems	•	3+ years of software development experience in mobile application development	Rs.60,000/-
6.	<u>Developer</u> (Web-SEO and Digital Marketing)	01	•	B.E/MSc./MCA	•	3+ years of experience	Rs.60,000/-
7.	<u>Developer</u> (Web Security)	01	•	B.E/MSc./MCA	•	3+ years of experience in Security Audit	Rs.60,000/-



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8.	<u>Designer</u> <u>(Web/UI)</u>	01	•	Bachelor Degree	•	3+ years of post- qualification experiences in Web & UI Design	Rs.60,000/-
9.	<u>Designer</u> (Graphics)	01	•	Bachelor Degree with diploma in graphics designing	•	3+ years of post- qualification experiences in Graphic Design.	Rs.60,000/-
10.	<u>Software</u> <u>Tester cum</u> Developer	02	•	B.E/MSc./MCA	•	3+ years of experience in Testing	Rs.60,000/-
11.	<u>System</u> Administrator (Cloud Service Management)	01	•	B. E/B. Tech/MSc./MCA (Computer Science/Engineering)	•	3+ years of experience	Rs.60,000/-
12.	<u>Content</u> <u>Manager/</u> <u>Writer</u>	02	•	Bachelor Degree	•	2+ years of post- qualification experience in the relevant area.	Rs.50,000/-

\*Salary: Commensurate with Qualifications, skills and experience

- 3. These positions are purely on contract appointment basis covering the fixed project duration and on consolidated salary.
- 4. The place of posting shall be Delhi but transferable to project locations of Digital India Corporation as per existing policy of Digital India Corporation.
- 5. Eligibility conditions, Job Descriptions, Qualification and Experience sought are as per the requirement of Digital India Corporation for the specific post. The details can be downloaded from the official website of MeitY, NeGD & DIC viz. www.meity.gov.in, www.negd.gov.in & www.dic.gov.in

LAST DATE FOR RECEIPT OF APPLICATIONS: 01st July, 2021

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### **Guidelines for Submission of Application**

- a) Eligible candidates may apply ONLINE <u>https://ora.digitalindiacorporation.in/</u>
- b) Copy of the online application can also be submitted through email along with the copies of the certificates (regarding proof of age, qualification, experience etc.) to the following Email –

### dicadmin-hr@digitalindia.gov.in

The Subject of the email should clearly mention "Application for the post of \_\_\_\_\_"

Applications, which are incomplete or are not accompanied with the required documents will not be entertained and no correspondence will be made or entertained in this regard.

#### LAST DATE FOR RECEIPT OF APPLICATIONS: 01st July, 2021

Shri R.A. Dhawan Sr. General Manager (Admin. /HR) Digital India Corporation Electronics Niketan Annexe, 6 CGO Complex Lodhi Road, New Delhi – 110003 Phone No. 011-24303500, 24360199

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### 1. Job Description for the Post of Senior Developer (PHP)

Job Title:	Sr. Developer (PHP)	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.1,20,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

B.E/MSc./MCA with 6+ years of experience in Development

#### Roles & Responsibilities:

- Contribute in all phases of the development lifecycle for Development
- Produce detailed specifications of system
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Develop design models based on requirements documents.
- Support the development of business and requirements artifacts that effectively model the customer's requirements.
- Participate in requirements and design reviews.
- Support system and customer acceptance testing.
- Participate in group improvement activities and initiatives to improve quality.
- Proficiently applies appropriate methodologies to design, code, test, implement and maintain systems.
- Prepare, write, review and maintain effective system documentation

#### Required Skill Set:

- Working Experience in Wordpress, PHP
- Working Experience of open source like Drupal, WooCommerce, Wikis, Joomla
- Working Experience of web technologies including HTML, CSS, JavaScript, AJAX, JQuery etc.
- Working Experience of relational databases, version control tools and of developing web services using REST and SOAP architecture

- Knowledge of WordPress Platform, Theme Development and Plugin Development, plugin Integration (WooCommerce, WPML, Membership plugins etc.)
- Knowledge of HTML5, CSS3, JavaScript, PHP/MYSQL and AJAX
- The ability to work on LAMP development environment
- Understanding of W3C Web Standards/Semantics and Accessibility Guidelines
- Experience with React JS/AngularJS (preferred)

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## 2. Job Description for the Post of Senior Developer (Analytics)

Job Title:	Sr. Developer (Analytics)	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.1,20,000/-PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

 B.E/MSc./MCA with 6+ years of experience manipulating data sets and building statistical models

Roles & Responsibilities:

- Work with stakeholders throughout the organization to identify opportunities for leveraging company data to drive business solutions.
- Mine and analyze data from company databases to drive optimization and improvement of product development, marketing techniques and business strategies.
- Assess the effectiveness and accuracy of new data sources and data gathering techniques.
- Develop custom data models and algorithms to apply to data sets.
- Use predictive modeling to increase and optimize customer experiences, revenue generation, ad targeting and other business outcomes.
- Develop company A/B testing framework and test model quality.
- Coordinate with different functional teams to implement models and monitor outcomes.
- Develop processes and tools to monitor and analyze model performance and data accuracy.
- Contribute in all phases of the development lifecycle for Development
- Produce detailed specifications of system
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Develop design models based on requirements documents.
- Support the development of business and requirements artifacts that effectively model the customer's requirements.
- Participate in requirements and design reviews.
- Support system and customer acceptance testing.
- Participate in group improvement activities and initiatives to improve quality.
- Proficiently applies appropriate methodologies to design, code, test, implement and maintain systems.
- Prepare, write, review and maintain effective system documentation

- Strong problem solving skills with an emphasis on product development.
- Experience using statistical computer languages (R, Python etc.) to manipulate data and draw insights from large data sets.
- Experience working with and creating data architectures.



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- Knowledge of a variety of machine learning techniques (clustering, decision tree learning, artificial neural networks, etc.) and their real-world advantages/drawbacks.
- Knowledge of advanced statistical techniques and concepts (regression, properties of distributions, statistical tests and proper usage, etc.) and experience with applications.
- Excellent written and verbal communication skills for coordinating across teams.
- A drive to learn and master new technologies and techniques.

- Coding knowledge and experience with several languages: C, C++, Java, JavaScript, etc.
- Knowledge and experience in statistical and data mining techniques: GLM/Regression, Random Forest, Boosting, Trees, text mining, social network analysis, etc.
- Experience querying databases and using statistical computer languages: R, Python, SLQ, etc.
- Experience using web services: Redshift, S3, Spark, Digital Ocean, etc.
- Experience creating and using advanced machine learning algorithms and statistics: regression, simulation, scenario analysis, modelling, clustering, decision trees, neural networks, etc.
- Experience analysing data from 3rd party providers: Google Analytics, Site Catalyst, AdWords, Crimson Hexagon, Facebook Insights, etc.
- Experience with distributed data/computing tools: Map/Reduce, Hadoop, Hive, Spark, Gurobi, MySQL, etc.
- Experience visualizing data for stakeholders using: Periscope, Business Objects, D3 etc.
- Knowledge of WordPress Platform, Plugin Integration (WooCommerce, WPML, Membership plugins etc., perform database and code optimization.
- Knowledge of HTML5, CSS3, JavaScript, PHP/MYSQL and AJAX
- The ability to work on LAMP development environment
- A thorough understanding of cross-browser compatibility issues
- Understanding of W3C Web Standards/Semantics and Accessibility Guidelines
- Experience with WooCommerce, ReactJS/AngularJS.

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## 3. Job Description for the Post of Senior Developer (Mobile)

Job Title:	Sr. Developer (Mobile)	Job Category:	Contract Basis – Consolidated Salary
Project	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.1,20,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

 Bachelor's Degree in Computer Science/ Computer Application/ Information Technology/ Information Systems with 5+ years of software development experience in mobile application development

Roles & Responsibilities:

- Contribute in all phases of the development lifecycle for Development of IIDS2.0
- Write well designed code and integration with existing IIDS mobile application
- Produce detailed specifications of system
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Develop and deploy new features to facilitate related procedures and tools if necessary

- Experience in design and delivery of cross platform mobile applications through Web, Hybrid (React Native) and Native (Android preferred) approaches and integration with messaging services.
- Experience of synchronization of mobile apps with central server/cloud (real time data transaction), debugging.
- Experience of development in native technologies/ mobile frameworks such as HTML5, PhoneGap / Cordova, JavaScript, CSS3, JQuery Mobile.
- Experience with Subversion, SQL, XML, JSON, jQuery Mobile / PhoneGap, HTML5, CSS3, Java Script, XML and Web Services.
- Knowledge of Object Oriented design and programming skills, Web service integration (SOAP, REST, JSON, XML), Service Oriented Architecture (SOA), AIR platform and Mobile Device Management (MDM) platform i.e. Airwatch, MobileIron, Zenprise.
- Familiar with IDE (Eclipse preferred)



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### 4. Job Description for the Post of Developer (PHP)

Job Title:	Developer (PHP)	Job Category:	Contract Basis – Consolidated Salary
Project	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	03

Qualification & Experience:

B.E/MSc./MCA with 3+ years of experience in Development

Roles & Responsibilities:

- Contribute in all phases of the development lifecycle for Development
- Produce detailed specifications of system
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Develop design models based on requirements documents.
- Support the development of business and requirements artifacts that effectively model the customer's requirements.
- Participate in requirements and design reviews.
- Support system and customer acceptance testing.
- Participate in group improvement activities and initiatives to improve quality.
- Proficiently applies appropriate methodologies to design, code, test, implement and maintain systems.
- Prepare, write, review and maintain effective system documentation

Required Skill Set:

- Working Experience in Wordpress, PHP
- Working Experience of open source like Drupal, WooCommerce, Wikis, Joomla
- Working Experience of web technologies including HTML, CSS, JavaScript, AJAX, JQuery etc.
- Working Experience of relational databases, version control tools and of developing web services using REST and SOAP architecture

- Strong knowledge of WordPress Platform, Custom Theme Development and Plugin Development, plugin Integration (WooCommerce, WPML, Membership plugins etc.)
- Knowledge of HTML5, CSS3, JavaScript, PHP/MYSQL and AJAX
- The ability to work on LAMP development environment, cross-browser compatibility issues
- Strong understanding of responsive web design techniques
- Understanding of W3C Web Standards/Semantics and Accessibility Guidelines
- Experience with ReactJS/AngularJS (preferred)

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### 5. Job Description for the Post of Developer (Mobile)

Job Title:	Developer (Mobile)	Job Category:	Contract Basis – Consolidated Salary
Project	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

 Bachelor's Degree in Computer Science/ Computer Application/ Information Technology/ Information Systems with 3+ years of software development experience in mobile application development

Roles & Responsibilities:

- Contribute in all phases of the development lifecycle for Development of IIDS2.0
- Write well designed code and integration with existing IIDS mobile application
- Produce detailed specifications of system
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Develop and deploy new features to facilitate related procedures and tools if necessary

- Experience in design and delivery of cross platform mobile applications through Web, Hybrid (React Native) and Native (Android preferred) approaches and integration with messaging services.
- Experience of synchronization of mobile apps with central server/cloud (real time data transaction), debugging.
- Experience of development in native technologies/ mobile frameworks such as HTML5, JavaScript, CSS3, JQuery Mobile.
- Experience with Subversion, SQL, XML, JSON, jQuery Mobile, HTML5, CSS3, Java Script, XML and Web Services.
- Knowledge of Object Oriented design and programming skills, Web service integration (SOAP, REST, JSON, XML), Service Oriented Architecture (SOA), AIR platform and Mobile Device Management (MDM) platform i.e. Airwatch, MobileIron, Zenprise.
- Familiar with IDE (Éclipse preferred).

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#### 6. Job Description for the Post of Developer (Web-SEO and Digital Marketing)

Job Title:	Developer (Web-SEO and Digital Marketing)	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

B.E/MSc./MCA with 3+ years of experience

#### Roles & Responsibilities:

- Develop optimization strategies that increase the company's search engine results rankings
- Research SEO keywords to use throughout the company's website and marketing materials
- Set measurable goals that demonstrate improvement in marketing efforts
- Monitor daily performance metrics to understand SEO strategy performance
- Efficiently communicate with other marketing professionals to align goals
- Collaborate with others within the marketing department to manage SEO strategy
- Write compelling and high-quality website content, including blog posts and page descriptions
- Update content and website links for maximum optimization and search engine rankings

- Two to three years of experience in successfully developing and executing SEO campaigns
- Understanding of search engine algorithms and ranking methods
- Experience with SEO industry programs, such as Google Analytics or Adobe Analytics
- Knowledge of keyword research and data mining tools
- Able to complete competitive analysis of other companies within the industry
- Excellent written and verbal communication skills (email, phone, etc.)
- Comfortable analyzing high volumes of data on a daily basis
- Familiarity with WordPress or other content management systems
- Experience with other aspects of marketing, such as customer growth and promotion, is a plus

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#### 7. Job Description for the Post of Developer (Web Security)

Job Title:	Developer (Web Security)	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Job Objective

The Cyber Security Auditor will provide security expertise for initial accreditation and maintaining accreditation of solution. The Cyber Security Auditor performs audit log reviews and escalation of the solution ensuring U.S. Government networks are fully protected against internal and external Adversaries.

#### Qualification & Experience:

BE/MSc./MCA with 3+ years of experience in Security Audit

Roles & Responsibilities:

- In-depth understanding of Pubic Key Infrastructure (PKI) implementations and associated requirements
- Familiar with Syslog dataflow analysis and interpretation utilizing SIEM
- Conducts interviews with solution operations and government personnel to assess compliance and recommend plans to improve compliance and reduce solution risk
- Provide technical expertise and troubleshooting to maintain continuous operations of mission-critical solutions
- Understands U.S. Government security practices and able to ensure regulations are tightly adhered to including the ability to understand the objective of security guidance and ensure the systems are compliant and secured

Tasks (included but not limited to):

- Examines internal IT controls:
  - Evaluate the design and operational effectiveness
  - ✓ Determine exposure to risk and participate in remediation strategies
  - Troubleshoot security and network problems and responds to all system and/or network security breaches
  - ✓ Monitors security measures for the protection of the organization's data, systems and networks
- Test and identify network and system vulnerabilities and recommend counteractive strategies to protect the network
- Conduct efficient and effective IT audit procedures
- Participate in change management process
- Communicate complex technical issues in simplified terms to the relevant staff



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- Perform regular audit testing and provide recommendations •
- .
- Review, evaluate, and test application controls Provide recommendations and guidance on identified security and control risks •

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### 8. Job Description for the Post of Designer (Web/UI)

Job Title:	Designer (Web/UI)	Job Category:	Contract Basis – Consolidated Salary
Salary:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

Bachelor Degree with minimum 3+ years of post-qualification experiences in Web & UI Design

Roles & Responsibilities:

- Develop new user-facing features and/or changes in existing functionality to make it better.
- Translation of UI/UX wireframes to visual elements Converting Photoshop design layouts to HTML/CSS design.
- Creation of responsive layouts and cross-browser troubleshooting.
  Optimizing web assets for optimal speed and performance.
- Advising customers and clients on the limitations of systems and website functionality.
- Make suggestions for improvements in technology, content and user interaction.
- Testing a website before it goes live top identify any problems.
- Designing and deciding on the visual layout of a website.
- Changing the code, software or graphics of existing websites.
- Creating eye-catching and functional digital design concepts across various platforms.

Required Skill Set:

- Working knowledge of HTML5/CSS3, JavaScript.
- Knowledge of Responsive HTML with bootstraps, and less CSS.
- Having knowledge of Angular5 and above.
- Having basic knowledge of Vue.JS and JQuery framework.
- Knowledge of UI frameworks such as Bootstrap, Material

Desirable Skill Set:

 Sketching, Wire framing, Prototyping, Site Maps, Information Architecture, Color Theory, Collaboration, Autonomy.

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### 9. Job Description for the Post of Designer (Graphics)

Job Title:	Designer (Graphics)	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/-PM Commensurate with Qualifications, skills and experience)	No. of Post:	01

Qualification & Experience:

 Bachelor Degree with diploma in graphics designing and minimum 3+ years of postqualification experiences in Graphic Design.

#### Roles & Responsibilities:

- Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Extensive use of Corel draw, Photoshop to create and generate new images.
- Design eye- catching web and mobile banners for display ad campaigns.
- Design imagery for emails and landing pages.
- Delivering high volume of creative designs within stipulated deadlines.
- Confer with the managers to discuss and determine layout design.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.
- Prepare illustrations or rough sketches of material, discussing them with clients and / or supervisors and making necessary changes.
- Study illustrations and photographs to plan presentation of materials, products, or services.
- Designing within social media sites such as Facebook, Instagram etc.
- Use high- quality brand etiquette to ensure the right message is delivered through the right channels without offending or annoying anyone.
- Work closely with the offline marketing and online marketing team as well as the IT / web team to ensure coherent delivery of activities aligned to strategic objectives.

#### Required Skill Set:

- Excellent in Adobe Photoshop, CorelDraw and Adobe Illustrator and Adobe InDesign.
- Knowledge in working designing logos, banners, social media graphics, posters etc.

#### Desirable Skill Set:

Passion for best design with innovative ideas.



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#### 10. Job Description for the Post of Software Tester cum Developer

Job Title:	Software Tester cum Developer	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	02

#### Qualification & Experience:

BE/MSc./MCA with 3+ years of experience in Testing

#### Roles and Responsibilities:

- To prepare test planning, designing test scenarios for software usability, running these tests, and preparing reports on the effectiveness and defects to the production team.
- Execute all the test case and report defects, define severity and priority for each defect.
- To read all the documents and understand what needs to be tested.
- Interact with customers, update the project manager regularly about the progress of testing activities.
- Carry out regression testing every time when changes are made to the code to fix defects.

#### Required Skill Set:

- Expertise in manual and automated testing of client and server applications.
- Must have hands-on experience in QA Role (Mobile & Web Applications)
- Working experience in an Agile Scrum development process.
- Hands on experience in latest mobile platforms (IOS and Android).
- Experience in handling Native and Hybrid applications testing.
- Experience in writing clear, concise and comprehensive test plans and test cases.
- Strong testing aptitude with clear understanding of testing concepts (testing life cycle test plan test strategy defect life cycle).

- Familiarity with common issue tracking tools (i.e. JIRA, Bugzilla, etc.)
- Strong background in system and application level testing.
- Ability to collaborate and communicate effectively with all project roles, across multiple project team.

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#### 11. Job Description for the Post of System Administrator (Cloud Service Management)

Job Title:	System Administrator (Cloud Service Management)	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.60,000/-PM (Commensurate with Qualifications, skills and experience)	No. of Post:	01

#### Qualification & Experience:

B.E/ B.Tech/MSc./MCA (Computer Science/Engineering) with 3+ years of experience

#### Roles & Responsibilities:

 Cloud administrators have two main job responsibilities — configure the cloud management service and manage/monitor the cloud management service

#### Required Skill Set:

- Analyse cloud resource deployment summary data
- Monitor cloud resource key metrics
- Integrate cloud systems into the current environment
- Resolve operational problems
- Evaluate and implement new cloud computing technologies
- Manage Load balancing
- Backup/restore and other storage-centric duties
- Administration and troubleshooting of web servers and web applications running on Tomcat, Apache, IIS, Nginx; Tomcat preferred
- Identity Access Management, Single Sign-on Configuration/Support (SSO)
- Installing, configuring, troubleshooting, and tuning a major network application with a database backend and a web front-end

- Knowledge of Windows Domain and Active Directory.
- Experience with Identity Access Management, Single Sign-on Configuration/Support (SSO)
- Experience with setup, configuration, managing and troubleshooting LDAP and SSL
- Experience in Shell, Perl, Ruby, Python, PowerShell or similar scripting languages to automate common tasks.
- Experience with DevOps tools Ansible/Terraform/Jenkins/etc.
- ITIL v3 or v4 Foundation certification.
- Experience troubleshooting application and service issues, implementing and communicating technical solutions
- Strong verbal and written skills, excellent customer service, as well as high attention to detail
- Experience with Amazon Web Services or Microsoft Azure, with AWS certification (AWS Certified DevOps, AWS Certified Sys Ops or AWS Solutions Architect certification preferred

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### 12. Job Description for the Post of Content Manager/Writer

Job Title:	Content Manager/Writer	Job Category:	Contract Basis – Consolidated Salary
Project:	Development and Deployment of Ecommerce Portal for Ministry of Textiles	Travel Required:	Yes
Location:	New Delhi	Position Type:	Full Time
*Salary:	Up to Rs.50,000/- PM (Commensurate with Qualifications, skills and experience)	No. of Post:	02

#### Qualification & Experience:

Bachelor Degree with 2+ years of post-qualification experience in the relevant area.

#### Roles & Responsibilities:

 Responsible for writing, editing and proof reading of content such as title, descriptions, caption of articles, blogs, features, instructions and coordination/planning associated with curating, creating, scheduling, and distributing content for a website.

### Required Skill Set:

- Leverage keyword research, analytics and SEO tools in order identify content gaps and advise SEO copywriters
- Review existing content on website(s) and advise on strategies to refresh or better optimise
- Monitoring competitor content strategies to ensure we are always leading from an SEO perspective
- Supply relevant information to Project Manager in order to produce content briefs
- Writing event descriptions, manuals and handbooks.
- Writing several interactive pieces for customer engaging activities.
- Writing content for meta keyword and description tags
- Writing other internal documents and customer facing communication
- Writing marketing related documentation where required
- Knowledge of compliance with the law (e.g. copyright and data protection).

- Independently published articles are an advantage
- Demonstrated command over multiple Languages.
- Ability to adapt writing to various formats, audiences and situations.
- A fresh, consistent and customer friendly writing style.
- Ability to respond quickly and effectively to tight deadlines
- Ability to work in a team strong dynamic team.
- An understanding of what works on the internet, keywords and meta tags with the ability to write web page titles, meta tag descriptions, alt tags for images etc.



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- Awareness and curiosity about marketing trends especially digital marketing
- Knowledge of compliance with the law (e.g. copyright and data protection). •
- Excellent verbal communication skills with a good command of the English/Hindi language. •
- Advanced written communication skills and an ability to read copy in English. •
- Experience with social media engagement strategies and best practices. Hands-on experience with MS Office and WordPress. •



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#### General Conditions applicable to all applicants covered under this advertisement:

- 1. For each post, a separate application is necessary. The candidate should clearly mention the post on the email of the application.
- 2. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to attach a 'No Objection Certificate' from the employer concerned with the application. Or produce No objection Certificate at the time of Interview.
- 3. The years of experience mentioned as requirement shall be of post-qualification for the Posts.
- 4. Digital India Corporation reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
- 5. These positions are purely temporary in nature for the project of Digital India Corporation and the appointee shall not derive any right or claim for permanent appointment at Digital India Corporation or on any vacancies existing or that shall be advertised for recruitment by Digital India Corporation in future.
- 6. Digital India Corporation reserves the right to terminate the appointment of these positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
- 7. The maximum age shall be as on the last date of receipt of the applications. Screening of applications will be based on qualifications, age, academic record and relevant experience.