



Ministry of Micro, Small and Medium Enterprises,
Government of India



NOTICE

Applications are invited from the interested applicants for the post of Marketing Expert on or before 18.11.2026 on contract basis for the period upto 31.03.2027, which may be extended for further period upon the performance of the selected candidates.

For further details of qualification, experience, job description, remuneration, age limit etc, please visit www.kvic.gov.in.

Place: Hyderabad

Date: 25.10.2026

Sd/-
DIRECTOR

KHADI AND VILLAGE INDUSTRIES COMMISSION

Ministry of Micro, Small and Medium Enterprises, Govt. of India

State Office, Telangana

Block - A, NI-MSME Campus, Yousufguda, Hyderabad - 500045. Tel. 040-29704463

E-mail: sotelangana.kvic@gov.in | website: www.kvic.gov.in

Eligibility for Marketing Expert

Qualifications:

- Bachelor's degree in Business Administration, Marketing, Communications, or any other discipline with 5 years' experience in the relevant field, preferably in Small-Scale and Village Industries, Handicrafts, etc.

OR

- MBA (Marketing) with 2 years' experience in the relevant field, preferably in Small-Scale and Village Industries, Handicrafts, etc.

Experience:

- Previous experience in sales, marketing, advertising and brand management.
- Excellent analytical and data analysis skills.
- Strong written and verbal communication skills.
- Extensive knowledge of current and relevant markets in rural India for Village or Cottage Industries.
- Should be well-versed in Telugu.

Age Limit:

- Maximum Age – 40 years.

Key Responsibilities of Marketing Expert

- Develop, implement and track marketing programmes such as email, social media or digital campaigns, and events.
- Collaborate with other internal teams to develop and monitor strategic marketing initiatives.
- Analyse and report on the performance and efficiency of campaigns.
- Conduct market research and analyse trends to identify new marketing opportunities.
- Develop and create marketing materials, such as sales and product collateral, and ensure that guidelines are met.
- Write, proofread and edit creative and technical content across different mediums.
- Work with external agencies and vendors to execute marketing programmes.
- Demonstrate excellent time management skills and the ability to balance multiple projects simultaneously.
- Ability to travel as necessary.

Remuneration

A lump-sum consolidated amount of Rs. 50,000/- per month. (as per timely PMEGP / KVIC guidelines)

How to Apply / Important Instructions

Applications duly filled in the prescribed format, along with self-attested copies of the relevant documents, may be submitted by e-mail to sotelangana.kvic@gov.in, or by hand, or sent by post, so as to reach this office on or before 18.11.2026.

Applications received after the prescribed last date or incomplete applications are liable to be rejected.

Candidates should produce the original certificates/documents at the time of interview/interaction or document verification, if called for.

Selection will be made through shortlisting and/or interview, or both, as may be decided by the Selection Committee. Mere fulfilment of the eligibility criteria does not confer any right to selection.

General Terms and Conditions

The engagement is purely contractual and temporary up to 31.03.2027 and may be extended for a further period subject to the requirement of KVIC and satisfactory performance of the selected candidate(s).

The engagement is purely contractual and temporary and does not confer any right for regular appointment in KVIC.

The remuneration shall be a lump-sum consolidated amount of Rs. 50,000/- per month. No other allowance or benefit shall be admissible except as specifically provided by KVIC.

The selected candidate(s) may be required to travel as part of official duties, as applicable to the post.

KVIC reserves the right to modify/cancel the recruitment process, increase/decrease the number of positions, or reject any/all applications without assigning any reason.

Place of Posting: State Office, KVIC, Hyderabad, Telangana with field visits/travel as required.

Number of Vacancies/Posts: The number of vacancies/posts will be decided by the Selection Committee.

Period of Engagement: Up to 31.03.2027, extendable for a further period based on performance and requirement.

Last Date for Submission of Application: 18.11.2026.

Mode of Submission: Applications may be submitted by E-mail to sotelangana.kvic@gov.in, by hand, or by post to A-Block, NI MSME Campus, Street No. 4, Rahmat Nagar, Yousufguda, Hyderabad, Telangana - 500045.

FORMAT FOR APPLICATION

Advertisement No.: Notice dated _____

Position applied for: Marketing Expert

- 1. Name of the Candidate** : _____
- 2. Father's / Husband's Name** : _____
- 3. Address for Communication** : _____
- _____
- _____

- 4. Contact Details** : _____
- Mobile No.** : _____
- E-mail ID** : _____
- 5. (a) Date of Birth** : _____
- Date/Month/Year**

(Attested copy of proof of age to be attached)

- (b) Age as on last date of application** : _____ Years

- 6. Whether SC/ST/OBC/GEN** : _____
- (If SC/ST/OBC, documentary proof to be furnished)*

- 7. Nationality** : _____

- 8. (a) Educational Qualification in chronological order, beginning from SSC (10th) onwards:**

Name of the Examination Passed	Year of Passing	Name of the University	Subject Studied	Division / % of Marks Obtained

(Attested copies of Educational Qualifications to be attached)

- (b) Professional / Technical Qualifications (if any):**

Name of the Examination Passed	Year of Passing	Name of the University	Subject Studied	Division / % of Marks Obtained

(Attested copies of Technical Qualifications to be attached)

9. Work experience in chronological order, starting with the first job:

Name & Address of Employer	Period of Service		Designation of Post & Scale of Pay	Total Length of Service	Nature of Work & Level of Responsibilities
	From	To			

(Attested copies of Experience Certificates to be attached)

10. Whether presently employed:

If yes, whether the employment is in Government / PSU / Autonomous Institution / Private Sector: _____

11. Whether permanent / temporary / ad-hoc in the present job:

12. A brief write-up, indicating the relevance of past experience to the post applied for.

13. Any other information relevant to the post:

DECLARATION & CERTIFICATE

I hereby declare and certify that all the statements made in this application are true and correct to the best of my knowledge and belief. If any of the particulars furnished by me are found to be incorrect or suppressed, my candidature is liable to be rejected at any stage during or after the selection process. Further, I understand that this position is purely temporary and on a contract basis. If it is found after my appointment at the Centre that the particulars furnished by me are incorrect or suppressed, my services are liable to be terminated without any notice.

Place

Signature of the Candidate.....

Date

Name.....