

NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)

(A Government of India Enterprise)

NFDC – FD Complex, 5th Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026

CIN – U92100MH1975GOI022994

ADV-56/Contractual/23.04.2026

Invites applications for the following position on contractual basis for a period of One Year

Deputy Head – India Cine Hub (ICH) - 1 Post - Mumbai

Educational Qualification	:	Post-graduate degree in Economics/ Finance/ Commerce/ Media/ Journalism/ Law/ Marketing/ Advertising.
Experience	:	12+ years of professional experience in the content production and post-production industry, with an in-depth knowledge of the commercial, operational, and technical aspects. Commercial, operational, and technical knowledge of the production and post-production activities. Network of production-houses, film makers, film financiers, cinema exhibition companies, animation and VFX studios, which can be leveraged for this role. Experience in leading and developing a team with a focus on mentoring, performance, and collaboration. Strong judgment and decision-making skills. Experience with stakeholder management and influencing business leaders
Roles & Responsibilities	:	<ol style="list-style-type: none">1 Support the Head in achieving the following mandate.2 International promotion of India as the preferred destination for audio-visual content production and post-production activities (animation, VFX etc.) through outreach to foreign stakeholders (film commissions, film festival organizers, film financiers, industry organizations, media marketing firms and other relevant organizations etc.).3 Expand the network of India's co-production treaties and facilitate international co- production projects and shooting of international projects in India.4 Build an investment pipeline of potential companies that have the potential to invest in the content production and pre-production activities in India.5 Improve ease of doing business for the media and entertainment industry in India through Implementation and timely disbursement of audio-visual and film shooting incentives under major central-level sectoral schemes.6 Onboarding State Governments and UTs to integrate them with the National Single Window System (NSWS) for streamlining various permissions required for shooting films, setting up theatres and conducting events.7 Establishing a strong digital information platform, serving as the one stop solution for the global production and post-production industry, providing information on all resources required across the production value chain that are available in India, as well as the status of incentives disbursement under various government schemes.

		8 Execute the 'Most Film Friendly State Award' to acknowledge and encourage State Governments for improving ease of doing business for the film industry. 9 Responsible for any work related to NFDC as assigned from time to time.
Age	:	Up to 45 years
Remuneration	:	Rs. 1,50,000/- per month all inclusive
<p>General Conditions:</p> <ol style="list-style-type: none"> 1. Interested candidates may fill up the application form on NFDC LinkedIn Portal on or before 04/05/2026. 2. NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication. 3. Though the initial place of posting will be as per advertisement, the selected candidates will be required to serve in any part of India as per the discretion/requirement of NFDC. 4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form. 5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on Samarth Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose. 6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature. 7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai. 8. The management reserves the right in relaxing the age/qualification of deserving candidates for the above post. 9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason. 10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company. 11. The contract hiring would be through outsourced agency selected by NFDC Ltd. 		